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**FOR YOU**

— your children and  
your children's children

RETURN POSTAGE GUARANTEED — TEXAS PECAN NURSERY, INC., TYLER, TEXAS

INDEXED

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U. S. Department of Agriculture

Mr. H. P. Gould, Sr.,  
Pomologist,  
Bureau of Plant Inds.,  
U. S. D. A.,  
Washington, D. C.

THIS FOLDER IS OUR SALESMAN



An illustration of a man in a white shirt, light-colored trousers, and a hat, reaching up with his right hand towards a tree branch. The tree is heavily laden with numerous yellow dollar coins. The man is standing on a pile of more dollar coins. The background is a solid red color.

# *Let* **NATURE** **FINANCE YOU**

## PLANT A **PECAN GROVE** ...BE INDEPENDENT

*N*ATURE's bounty is man's greatest boon! With a very small investment of capital and a little effort on your part you can form a partnership with Nature in a venture that will pay you handsome dividends.

Plant a Pecan Grove! It will begin to return your investment to you, with interest, within a few years, and it will continue to return profits to your children and your children's children ...for Pecan Trees live and yield an ever increasing crop of luscious and profitable nuts over a period of a great many years—even for centuries!

Put Nature to work for you...participate in the pleasurable profit that the owners of Pecan Groves enjoy!

GATHER *Money*  
FROM YOUR TREES

Illustrations of several stacks and piles of yellow dollar coins at the bottom of the page, some scattered on the red background.



PECANS AND FRUITS ARE PROFITABLE

EASTERN VARIETIES

These Varieties Thrive Best in Lower Altitudes With Fair to Heavy Moisture

STUART, SUCCESS, DELMAS, SCHLEY, MONEY MAKER, MOORE. Descriptions of pecan varieties and their characteristics.

OUR GUARANTEE. We absolutely Guarantee Every Tree purchased from us to be high-grade, first-class, and to have a good lateral-root system. If for any reason you are dissatisfied with any Trees purchased from us—if any sent you do not fully come up to your expectation—you may return the unsatisfactory ones immediately and we will replace them with others that are satisfactory, or refund your money. TEXAS PECAN NURSERY, INC.

We grow our pecan trees near the center of the world's largest pecan belt, where they are acclimated to soil and weather conditions of this section. We do not dig trees until your order is received, and we ship the trees to you the same day they are dug. Each tree is dug separately, and its excellent root system carefully preserved. The trees are so packed that they will keep moist from the time we dig them until you receive them, which assures that they will reach you in good condition. We are from 24 to 48 hours nearer to you than Eastern nurseries, which saves you money on express and freight rates.

Map of Texas showing zones and how to select varieties. Includes text: 'HOW TO SELECT THE VARIETIES BEST SUITED TO YOUR SOIL AND CLIMATE'. Describes Zone No. 1, Zone No. 2, Zone No. 3, and Zone No. 4.

WESTERN VARIETIES

These Varieties Live and Produce in the Higher Altitudes and Drier Climates

BURKETT, TEXAS PROLIFIC, WILLIAMSON, OKLAHOMA, WESTERN SCHLEY, HALBERT, CLARK. Descriptions of western pecan varieties and their characteristics.

PECANS MAKE GOOD SHOWING

Extract from Texas Department of Agriculture Bulletin No. 111 "THE PECAN IN TEXAS"

"In the face of one of the worst depressions known for years, pecans made a good showing in net returns, as compared with other farm commodities, including live stock, even though the price received by growers was the lowest known in pecan history for many years. "In some sections of the state, growers were known to have received around \$35.00 per acre for pecans on the same land where it took 2 1/2 acres, or more, to produce a bale of cotton, the price of which ranged between \$20.00 and \$30.00 per bale. "It seems evident that pecans, for many years hence, will bring revenue more nearly commensurate with the cost of production—an anticipation which truly cannot be stated of some other farm commodities at this time."

BUY FROM RELIABLE NURSERYMEN

Extract from Texas Department of Agriculture Bulletin No. 111 "THE PECAN IN TEXAS"

"Five important physical factors enter into successful pecan orcharding: good soil; thorough preparation; good trees; good cultivation; and the proper varieties. Equal in importance, perhaps, to all factors combined, is the man behind the job; for upon his efficiency depends almost entirely the success of the enterprise. "Trees should be bought from reliable nurserymen, having a reputation for fair dealing. If the nurseryman grows his own trees on his own ground, the chances are better for the purchaser to get the varieties preferred. "The cost of care of poor trees is the same as that expended for good trees. The higher price paid for good trees is cheaper in the long run than the smaller price for the purchase of poor trees."

FRUITS OFFER Rapid FINANCIAL RETURNS

PLUMS. Five Exceptionally Good Varieties. AMERICA, BURBANK, SIX WEEKS, GOLD, RED JUNE. Descriptions and price list.

GRAPES. MOORE'S EARLY, CONCORD, NIAGARA, CARMAN. Descriptions and price list.

PEARS. KIEFFER, GARBER, BARTLETT. Descriptions and price list.

OUR FAMOUS Golden Beauty PEACH. A large, yellow freestone peach, with a beautiful red cheek. Includes price list for Golden Beauty Peach.

FIFTEEN OUTSTANDING STANDARD VARIETIES OF PEACHES. MAYFLOWER, EARLY WHEELER, ARP BEAUTY, MAMIE ROSS, HILEY, J. H. HALE, SLAPPY, ELBERTA, AUGBERT, OLD MIXON CLING, LEMON CLING, SEPTEMBER ELBERTA, STINSON, RED INDIAN. Descriptions of various peach varieties.

PLUM-CHERRY. COMPASS, OPATA. Descriptions and price list.

JAPAN PERSIMMONS. TANE-NASHI, HIYAKUME. Descriptions and price list.

FIGS. BROWN TURKEY, MAGNOLIA. Descriptions and price list.

APPLES. Six of the Best Standard Varieties for the Southwest. DELICIOUS, EARLY HARVEST, RED JUNE, YELLOW TRANSPARENT, WINESAP, GRIMES. Descriptions and price list.

WALNUTS. While we cannot recommend English Walnuts in a commercial way, the Wilson's Wonder and one or two others are showing up far in this section. The Improved Black Walnuts are proving up well. Includes price list for Black Walnuts.



TEXAS PECAN NURSERY, INC., TYLER, TEXAS



# LARGE PROFITS POSSIBLE FROM A SMALL INVESTMENT

Good Pecan Trees Sufficient to Plant Ten Acres Cost only from \$93.<sup>50</sup> to \$153.<sup>00</sup>

Many people fail to realize that it requires only a very small expenditure to purchase enough good pecan trees to plant a splendid grove. From 12 to 17 trees to the acre are sufficient, and we can supply good, first-class, *well-rooted* pecan trees, with an established record for *living, growing and producing*, for as little as 50c each, and up, depending upon size, varieties and quantity purchased. (See price list elsewhere herein.) A few dollars spent for good pecan trees, and a reasonable amount of care after they have been planted, will be good old-age insurance.

*Safety and probable yield determine the value of every investment. Investigate the possibilities of a 'Pecan Grove.'*

WE ARE GOING TO GIVE  
A HANDSOME AND USEFUL  
THERMOMETER-CALENDAR

**FREE**

To the First Thousand Sending Us Cash Orders  
amounting to ten dollars or more, before January 1st.

If you do not wish to make your planting  
until after January 1st, send us your order and  
remittance now and the Thermometer-Calendar  
will be sent to you at once; the shipment  
of trees will be forwarded at any time you direct.

You have probably heard men say: "I wish I had planted a pecan grove 10 or 20 years ago; I considered the matter ...realized the idea was a good one...but *just failed to make the planting.*" Today, you probably realize the possibilities of a pecan grove. Don't put the matter off...*order your trees and make your planting*, so that in a few years you may actually enjoy, instead of wishing for, the benefits and revenue from a grove. Our *improved, bred-up, well-rooted* trees begin bearing young, and should begin to yield returns on your investment in a few years.

*Remember . . . no matter how wise your plans may be they will not do anyone any good unless you execute them!*

## We Discovered a Secret That Assures Your Profit

From twenty-four years of pecan tree culture, we have learned certain secrets...these secrets have enabled us to develop our lateral root system. A good lateral root system is the life and making of a pecan tree; for the more lateral roots a tree has, the more feed roots it will have. A tree cannot have too many feed roots, as they gather the plant food and moisture so essential for early and rapid growth. These feed roots are finally responsible for the all-important job of producing pecans. We honestly believe that we are able to supply you with pecan trees that will *live* better, *grow* better and *produce* better than the trees you might purchase elsewhere.



### OUR CUSTOMERS ARE OUR BEST BOOSTERS

"Of 99 trees bought of you last winter, 91 are living; 90 have put on growth while 1 is dormant but not dead." — W. H. Hilton, Sulphur, Oklahoma.

"Of the 100 papershell trees bought of you the past season, 97 have put on growth and 3 are dormant but not dead." — J. B. McKinney, Cooper, Texas.

"100 per cent of the 41 pecan trees bought of you last winter are living. 1 is dormant and 40 have nice growth." — J. W. Kinman, Tulsa, Oklahoma.



The Root System on Our Trees

The Ordinary Root System

### COMPARE THE ROOT SYSTEMS

The Life, Growth and Yield of the Pecan Tree Depends on its Root System. Examine the comparison pictured above. We GUARANTEE our trees to have the best root system known.

## Our Low Prices will Help You Get Started

The prices we offer you are indeed very reasonable. Practically all of our business is done by mail, and because of this we save the traveling expense, hotel bills, etc., that ordinarily must be included in the price when trees are sold by agents through personal calls. Our saving enables us to offer you prices from 30% to 50% less than the price charged by nurseries who sell through agents. Through buying direct from us, you are assured of receiving *good, fresh, well-rooted* trees, instead of stock that may have been heeled-in on some yard for many days and which, therefore, must reach you in a damaged condition. Our prices are always F.O.B. Tyler, Texas.

BUY DIRECT—

*Save 30 to 50%*

• **TEXAS PECAN NURSERY, INC.**



